

JONNY LU

designer | developer

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"I'm passionate about improving lives through design and technology. I believe technology can be designed to not only make people feel better, but also make it easier for them reach their full potential and become better versions of themselves."

DESIGN UX | UI | Web | Print | APP | Graphic
| Logo | Branding | **Illustrator** | **Photoshop** | InDesign
| Axure | Illustration | **Wireframing** | **Prototyping**
| Research | **User testing** |

DEVELOP Web | Hybrid | Android | iOS
| Arduino | HTML | **CSS** | **SASS** | JavaScript | Jquery
| **Angular.js** | PHP | Python | Java | ActionScript
| **Bootstrap** | **Cordova** | **Version control** | **Agile** |

MANAGE Project management
| **Process Redesign** | IT management
| Electronic Business | Online branding
| Strategic Management | IS Implementation |

EDUCATION

Master of Information Technology (Advanced)

Queensland University of Technology 2014.7 - 2015.7

During the one year of doing this programme, I had the opportunity to improve my design and programming skills, and learn how teams develop software in the real world.

Master of Interaction Design

University of Queensland 2013.2 - 2014.7

This degree trained me to think like a designer. I learned to use an iterative approach to design the best user experience for technology.

Bachelor of Management Studies

University of Waikato 2008 ~2012

Majored in e-business, my focus for the degree was balancing technology, people and business strategies in the information age.

AWARDS

Best Mobile App &

Best Use of Brisbane City Parks Data

GovHack 2014 (Brisbane)

Best Support for People with Disabilities

GovHack 2015 (Brisbane)

Best Science Hack Runner Up

GovHack 2015 (National)

EXPERIENCE

Freelance Designer and Developer

Self-employed 2008 - present

I have been freelancing in the fields of web design, web development, mobile development and graphic design.

UX Designer and Front-end Developer

Misale 2015.5 - present

I designed and built a web application from scratch for the company as the lead UX designer / front-end developer.

Design Intern

Orange Digital 2015.1 - 2015.3

I worked as the web designer, and developed wireframes, design mock-ups, marketing materials with the team. I also went through a round of innovation programme and learned more about creating innovative products.

Teaching Assistant

University of Queensland 2013.7 - 2015.7

I tutored Design Thinking, Graphic Design, and The Web from the Inside Out at UQ. I prepared and ran workshops, managed groups, and guided students through the courses.

Graphic Designer

ShoujiDIY (Phone Case Design) 2011. 1 - 2011. 2

ZUCC Student Union 2008 - 2010

I designed visual identities for large events, as well as a large number of posters, advertisements, and logos.

SELECTED WORK

Trademark Vision Web Application Redesign

Australian trademark visual search engine Trademark Vision (formerly Ceeq™) needed a redesign of their brand and user experience before they entered the U.S. market. I worked with them to optimise user experience, and build a brand new front-end of the web application. The Django and Angular.JS based project was given a fresh professional look and a much improved flow after a series of wireframing, mock-ups, and iterations. The new design has been pushed to their existing users and shown to a large audience in a few conferences, and the new design received very positive feedback from many potential U.S. users.

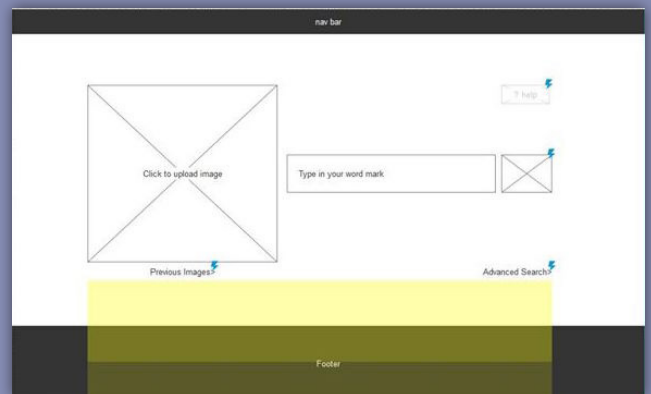
What I did: UX, UI, branding, wireframing, mockups, front-end development, integration., client meetings, client presentations, & team coordination.

Tools I used: Photoshop, Illustrator, FluidUI, InVision, Axure, HTML, CSS, JavaScript, Angular.JS, Bootstrap, Grunt, Agile, Trello, Yeoman & Git.

Early mock-up and logo design



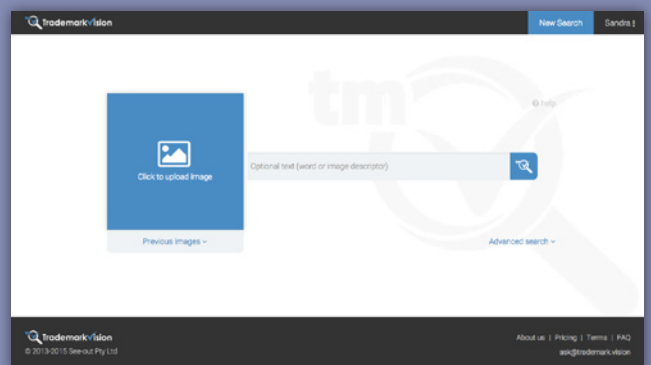
Interactive Wireframe of the Search Page



Old Search Page



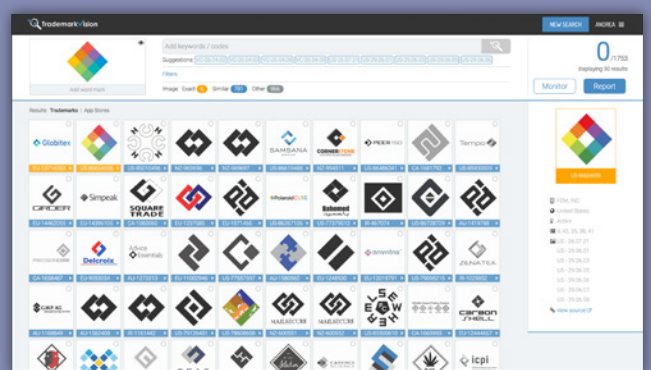
Redesigned Search Page Screenshot



Old Search Result Page



Redesigned Search Results Screenshot



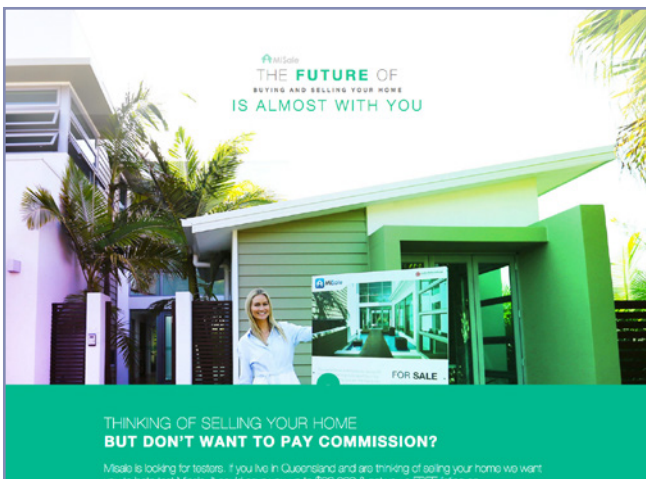
MiSale Web Application Design & Development

MiSale is a start-up that aims to disrupt the real estate industry by introducing a commission-free property listing service. They hired me to build the web application for them. I designed and developed the site for them gradually over a several month period. Using Agile Software Development method, I was able to deliver usable solutions every fortnight and continuously improve the quality and user experience. During the process, I worked with the start-up owner, marketing, auditions, testers, and other developers to collaboratively create a user experience that is good enough to compete with the giants in the industry.

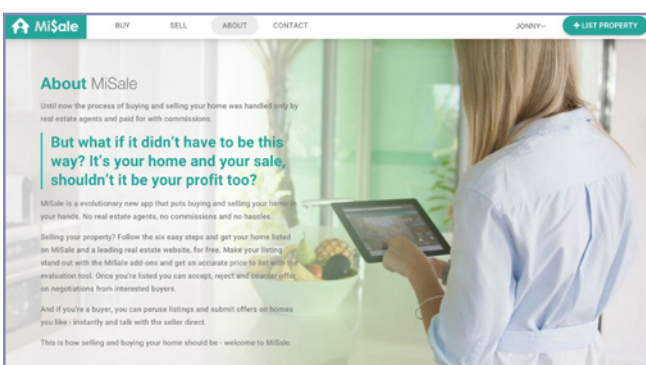
What I did: UX, UI, wireframing, mockups, front-end development, back-end development, testing, client meetings, client presentations, & team coordination.

Tools I used: Photoshop, Illustrator, InVision, HTML, SASS, JavaScript, Angular.JS, Angular Material, Grunt, Agile, JIRA, Slack & Git.

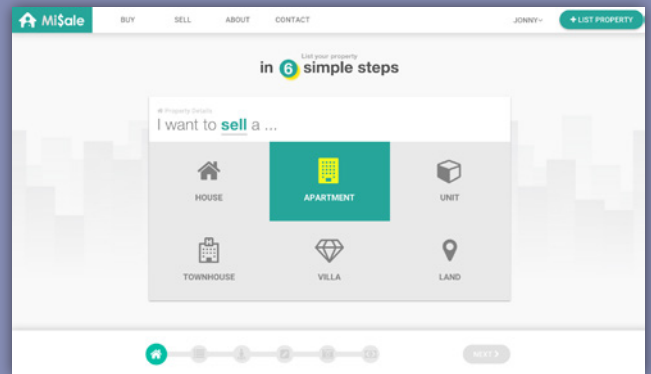
MiSale Homepage



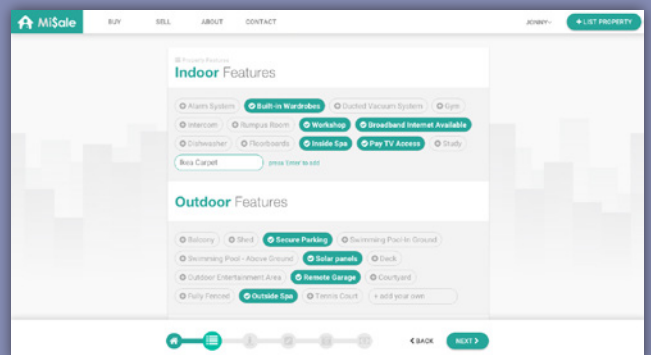
About Page



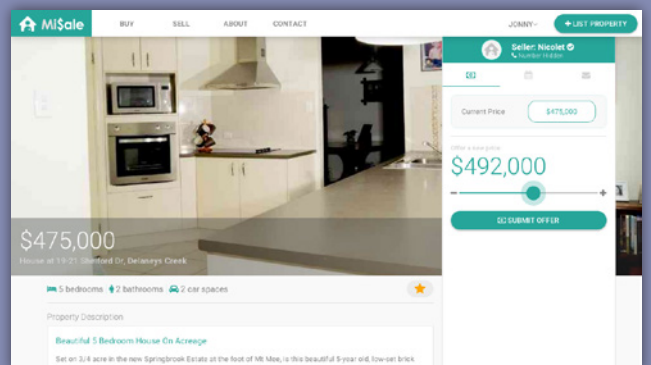
Listing Page - Property Type



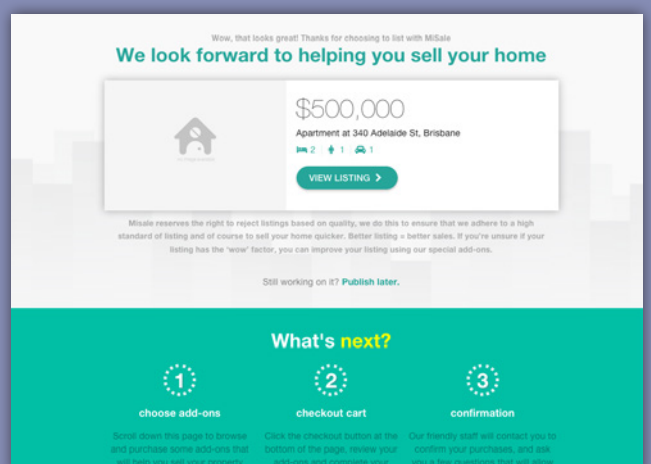
Listing Page - Property Features



Property Page and Interaction Panel



Listing Confirm Screen



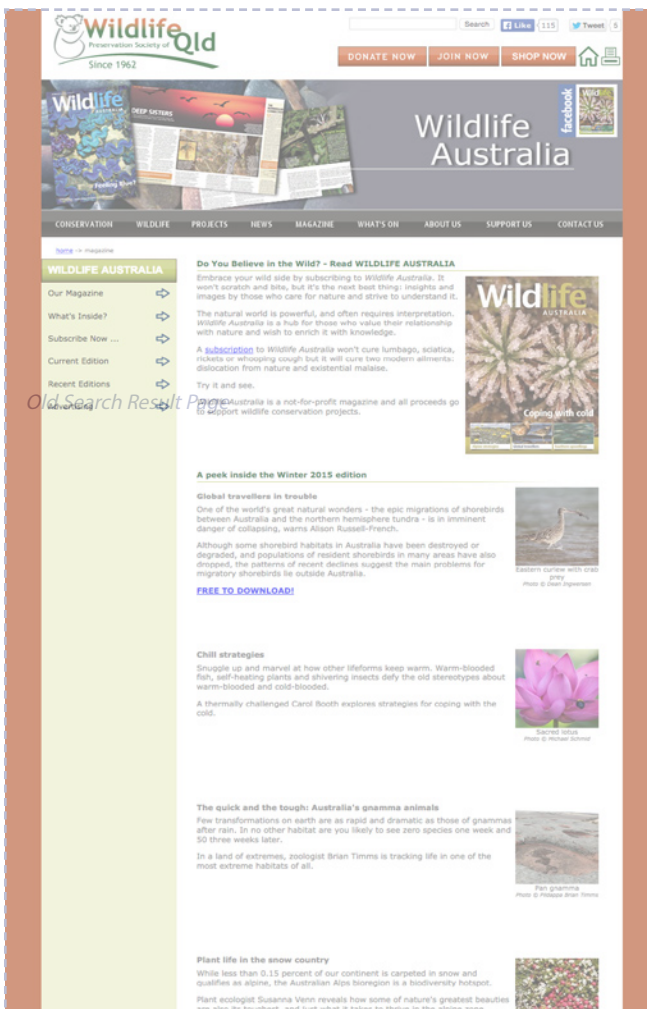
Wildlife Australia Magazine Website

Wildlife Australia assembled a team to build a dedicated website for their magazine. Before, the magazine was only one poorly designed page on the organisation's site. In a team of three other people, and I as UX designer and front-end developer, we aimed to design and develop a complete new wordpress site to give Wildlife Australia Magazine a unique and modern look while giving them an easy platform to update content regularly. The design of the site went through several iterations of wireframes and mock-ups before I developed the front-end of the site and passed it onto the other developers to turn it into a wordpress theme. The client was very happy with the result and asked us back to extend the website features.

What I did: UX, UI, wireframing, mockups, web development, client meetings & team coordination.

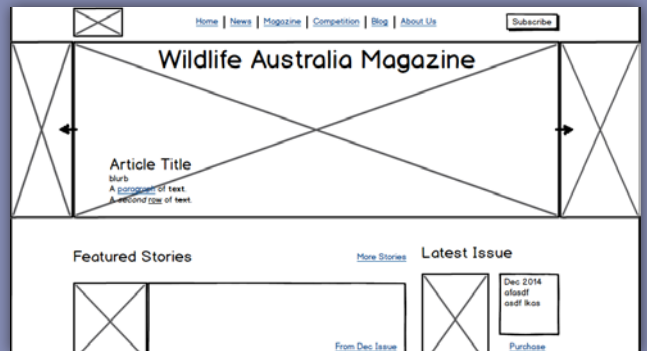
Tools I used: Photoshop, Illustrator, InVision, Wordpress, HTML, CSS, JavaScript & jQuery.

Old magazine page on the main site

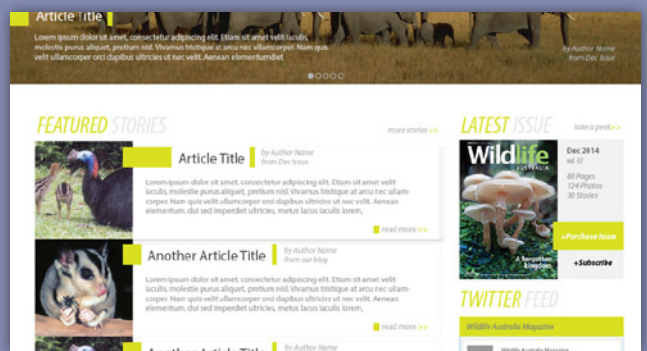


Wildlife AUSTRALIA

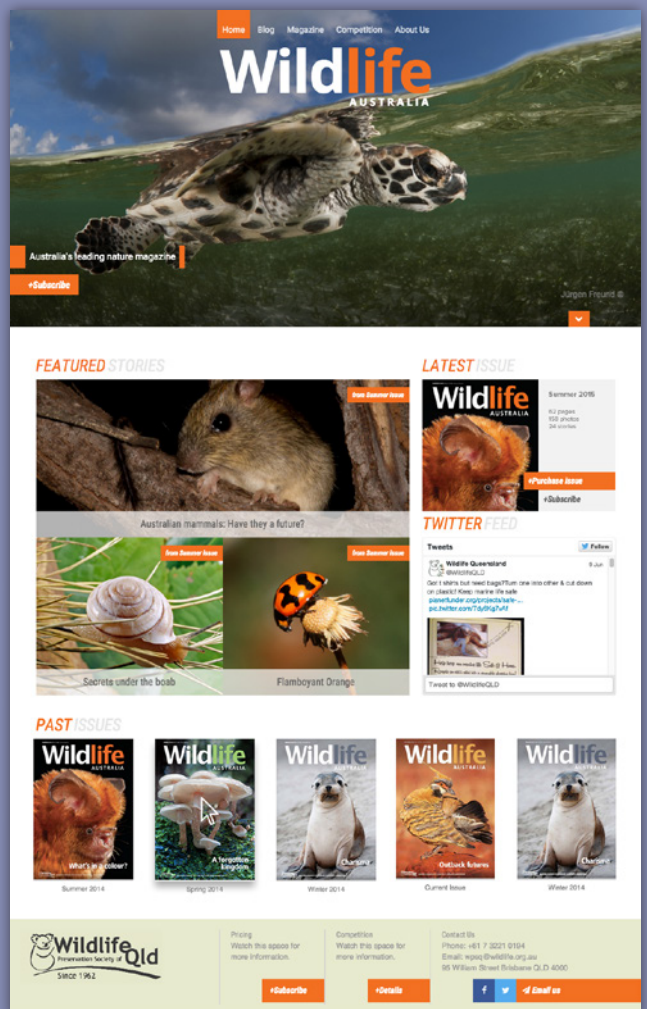
Early Wireframe



Early Mock-up



New Homepage Screenshot



Merchant Warriors Payment Gateway

Merchant Warriors approached me to have their hosted payment page and direct debit authorisation redesigned, and a few email banners done. With no in-house designer, the company did not have a consistent design language to use. They tried to apply Google's Material Design in their payment pages but was incorrectly done, and the pages had very different visual styles from the rest of the website. The goal for the job was to improve the overall look and usability of the pages and make them look consistent with the rest of the site. The final solution includes a color and font scheme that is in line with the company's identity and a small logo graphic that the company can put on all kinds of materials to make things look consistent.

What I did: UX, UI design, mockups, front-end development, graphic design, & client meetings.

Tools I used: Photoshop, Illustrator, InVision, HTML, CSS & JavaScript.

Old Hosted Payment Page

The screenshot shows a payment page with a grey header and a light blue navigation bar. The main content area is divided into three sections: Merchant Details, Customer Details, and Payment Details. The Merchant Details section includes fields for Merchant Name, Address, and Item, with a Total of \$10.00 AUD. The Customer Details section has tabs for Contact Details and Payment Details. The Contact Details tab shows fields for Customer Name, City, State, City, Address, Zip Code, Contact Phone, and Email. The Payment Details tab shows fields for Card Name, Card Number, Expiry Date, and CVV. A 'REVIEW TRANSACTION & CONTINUE' button is at the bottom right.

Old Search Result Page

Old Direct Debit Authorisation Page

The screenshot shows a direct debit authorisation page with a grey header and a light blue navigation bar. The main content area is divided into two sections: Customer Details and Payment Details. The Customer Details section has tabs for Contact Details and Address. The Contact Details tab shows fields for Customer Name, Email, and Contact Phone. The Address tab shows fields for Address, City, Post Code, State, and Chantry. The Payment Details section shows fields for Transaction Amount, Transaction Currency, Transaction Frequency, Account BSB, Account Number, and Account Name. A 'SUBMIT' button is at the bottom right.



Email Banners



New Hosted Payment Page

The screenshot shows a modern payment page with a dark blue header and a light blue navigation bar. The main content area is divided into two sections: Payment Details and Contact Details. The Payment Details section shows fields for Card Number, Expiry Date, and CVV. The Contact Details section shows fields for Name, Address, City, State, Post Code, and Phone. A 'CONFIRM & CONTINUE' button is at the bottom right.

New Direct Debit Authorisation Page

The screenshot shows a modern direct debit authorisation page with a dark blue header and a light blue navigation bar. The main content area is divided into two sections: ACCOUNT DETAILS and CUSTOMER DETAILS. The ACCOUNT DETAILS section shows fields for Account Name, Account BSB, and Account Number. The CUSTOMER DETAILS section shows fields for Name, Address, City, State, Post Code, and Phone. A 'SUBMIT' button is at the bottom right.

Merchant Customisable Banner Example

The screenshot shows a merchant customisable banner example with a dark blue header and a light blue navigation bar. The main content area is divided into two sections: Payment Details and Contact Details. The Payment Details section shows fields for Card Number, Expiry Date, and CVV. The Contact Details section shows fields for Name, Address, City, State, Post Code, and Phone. A 'CONFIRM & CONTINUE' button is at the bottom right.



MyStories

MyStories

Mobile and Tablet App

MyStories is a smart mobile and tablet application that aims to provide autistic children intrinsic motivation to spell words and use them in complete sentences for communication. The basis of the application is a personalised visual dictionary that keeps the words users have used and images from online and the devices associated with the words. Children can create stories using the words and images they have in the dictionary or add new ones to the dictionary. Children's behaviour in the application is recorded and they are provided feedback on what words they like to use. The application also suggests new words to the children to use based on their favourite words they have used to create stories and search for images. The hybrid application runs on both Android and iOS devices.

What I did: Research, wireframing, UI & UX design, front-end development, back-end development, & testing.

Tools I used: HTML, CSS, JavaScript, jQuery, Angular. JS, Cordova, Ionic, Parse, Photoshop, Illustrator & Git.

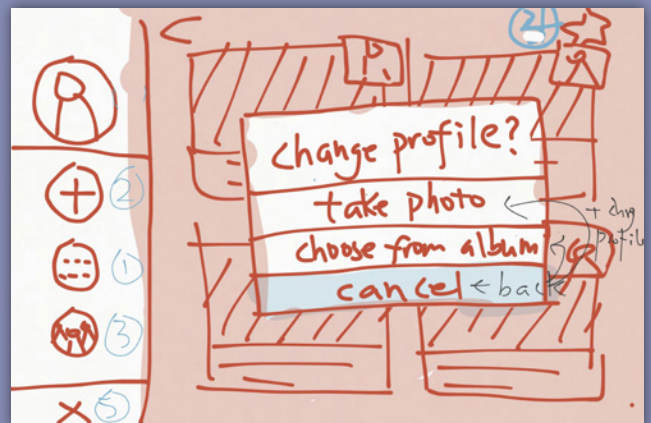
Early Sketches



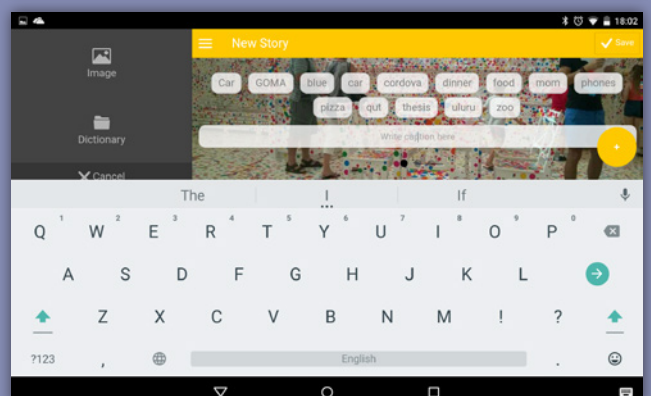
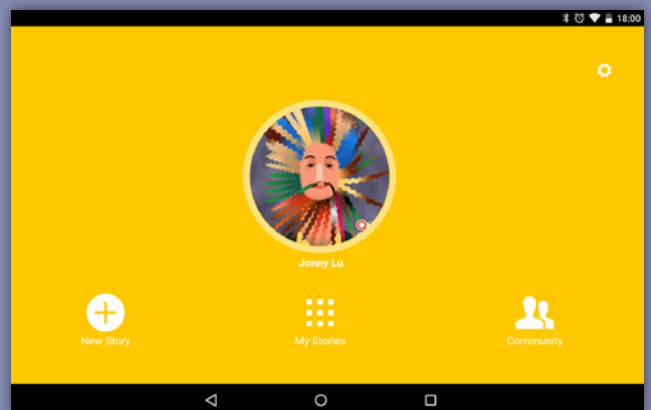
Multiple devices rendering



Early Wireframe



Android App Screenshots



SELECTED WORK

Web Design / Dev

La Casa Rosa



Study Queensland



Tuition

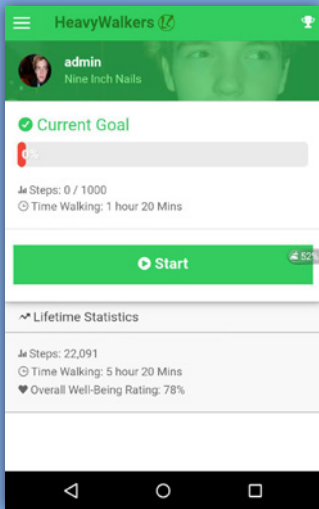


OneRing

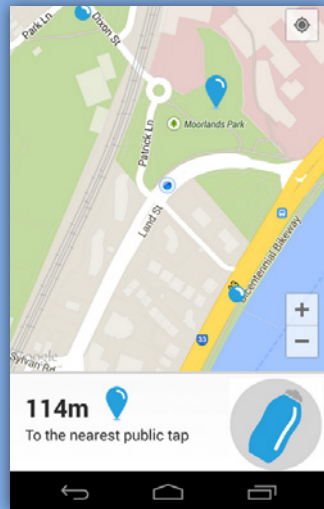


Application Design / Dev

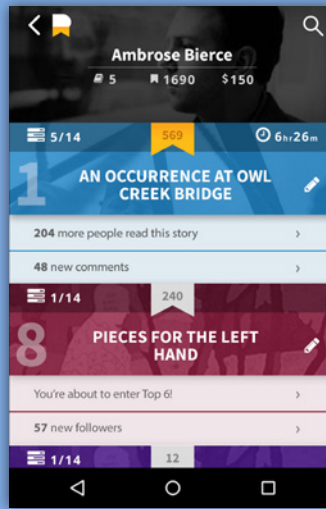
HeavyWalkers



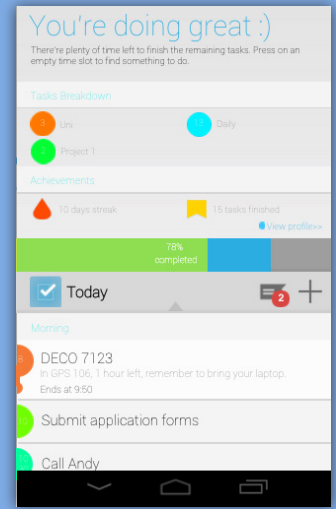
Waterbottle



Rotsy



Tuition



Logo Design

